

## Our Magazine

The Northarvest Bean Grower magazine has a circulation of over 2,750 growers in Minnesota and North Dakota. If you need to target your message to decision makers in bean production, Northarvest Bean Grower is the magazine to use.

Our list is continually updated and we use many other sources to be sure we are getting our information to the growers.

Northarvest is actively working with the researchers at North Dakota Agricultural Experiment Station to focus on dry beans and other pulse crops. In addition, Northarvest works hard on exports and food aid, domestic promotion, and other important issues.

If you are interested in advertising in our Northarvest Bean Grower magazine, please call Marlene at 1.218.253.2074.

## Advertising Rates for 2017—2018

<u>Ad sizes</u>	<u>Cost</u>				
	<b>Black</b>	<b>plus 1 color</b>	<b>plus 2 color</b>	<b>plus 3 color</b>	<b>plus 4 color</b>
<b>One-sixth of page</b> 2 3/8" wide by 4 3/4" high	\$100	\$150	\$200	\$250	\$350
<b>One-quarter page</b> 3 5/8" wide by 4 3/4" high	\$200	\$250	\$300	\$350	\$450
<b>One-third page</b> 4 3/4" wide by 4 3/4" high	\$250	\$300	\$350	\$400	\$500
<b>One-half page</b> 7 3/8" wide by 4 3/4" high 3 5/8" wide by 9 3/4" high	\$300	\$350	\$400	\$450	\$550
<b>Two-thirds page</b> 4 3/4" wide by 9 3/4" high	\$370	\$420	\$470	\$520	\$620
<b>Three-quarter page</b> 7 3/8" wide by 7" high	\$450	\$520	\$620	\$720	\$820
<b>Full page</b> 7 3/8" wide by 9 3/4" high	\$570	\$620	\$720	\$820	\$920

### 2017—2018

<b>Ad Materials Due</b>	<b>Release Date</b>
June 5, 2017	June 30, 2017
August 7, 2017	September 1, 2017
December 4, 2017	January 2, 2018
February 5, 2018	March 2, 2018
March 12, 2018	April 6, 2018

### Details:

There are five editions of the Northarvest Bean Growers magazine. Inserts - Price varies. Material requirements: Trim size 8 3/8" x 10 7/8"; 150 line screen; right read, emulsion side. Down film, digital files in eps or pdf formats; emailed photos and logos in jpeg format scanned at highest resolution.

To advertise in the Northarvest Bean Grower magazine, contact:  
 Marlene Dufault  
 Sales Manager, Northarvest Bean Growers  
 Ph: 218.253.2074  
 Email: mdufault@gvtel.com