

## Our Magazine

The Northharvest Bean Grower magazine has a circulation of over 2,750 growers in Minnesota and North Dakota. If you need to target your message to decision makers in bean production, Northharvest Bean Grower is the magazine to use.

Our list is continually updated and we use many other sources to be sure we are getting our information to the growers.

Northharvest is actively working with the researchers at North Dakota Agricultural Experiment Station to focus on dry beans and other pulse crops. In addition, Northharvest works hard on exports and food aid, domestic promotion, and other important issues.

If you are interested in advertising in our Northharvest Bean Grower magazine, please call Marlene at 1.218.253.2074.

## Advertising Rates for 2016—2017

<u>Ad sizes</u>	<u>Cost</u>				
	<b>Black</b>	<b>plus 1 color</b>	<b>plus 2 color</b>	<b>plus 3 color</b>	<b>plus 4 color</b>
<b>One-sixth of page</b> 2 3/8" wide by 4 3/4" high	\$100	\$150	\$200	\$250	\$350
<b>One-quarter page</b> 3 5/8" wide by 4 3/4" high	\$200	\$250	\$300	\$350	\$450
<b>One-third page</b> 4 3/4" wide by 4 3/4" high	\$250	\$300	\$350	\$400	\$500
<b>One-half page</b> 7 3/8" wide by 4 3/4" high 3 5/8" wide by 9 3/4" high	\$300	\$350	\$400	\$450	\$550
<b>Two-thirds page</b> 4 3/4" wide by 9 3/4" high	\$370	\$420	\$470	\$520	\$620
<b>Three-quarter page</b> 7 3/8" wide by 7" high	\$450	\$520	\$620	\$720	\$820
<b>Full page</b> 7 3/8" wide by 9 3/4" high	\$570	\$620	\$720	\$820	\$920

### 2016—2017

<b>Ad Materials Due</b>	<b>Release Date</b>
June 6, 2016	July 1, 2016
August 1, 2016	September 1, 2016
December 5, 2016	December 30, 2016
January 30, 2017	February 24, 2017
March 13, 2017	April 7, 2017

### Details:

There are five editions of the Northharvest Bean Growers magazine. Inserts - Price varies. Material requirements: Trim size 8 3/8" x 10 7/8"; 150 line screen; right read, emulsion side. Down film, digital files in eps or pdf formats; emailed photos and logos in jpeg format scanned at highest resolution.

To advertise in the Northharvest Bean Grower magazine, contact:  
 Marlene Dufault  
 Sales Manager, Northharvest Bean Growers  
 Ph: 218.253.2074  
 Email: mdufault@gvtel.com